



**SOUTHERN
EYE BANK**
restoring sight since 1947

2701 Kingman Street
Suite 200
Metairie, LA 70006

Phone: 504/891-3937
FAX: 504/891-2401

www.SouthernEyeBank.com

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Media Contact:

Mann Deynoodt
mann@deynoodtmarketing.com
504-522-4377

New Executive Director Welcomed to Southern Eye Bank

Southern Eye Bank is pleased to announce the addition of Joy Marie Roussel, who will serve as the Executive Director for the organization. Ms. Roussel joins Southern Eye Bank from Gifted Healthcare, LLC, where she worked as Director of Advanced Practice Services. Ms. Roussel has over 25 years professional experience, including 19 in the healthcare industry.

To that end, Ms. Roussel has enjoyed a vested career in the medical field, including her recent work at Gifted Healthcare, where she managed operational responsibilities and worked with numerous physician offices, clinics, urgent care centers, and hospitals. She was successful in meeting financial goals and worked with management to plan, budget and set divisional goals.

Her background also includes a major international medical devices corporation, where she was a Spinal Sales Representative. Additionally, she served as office manager and administratively in the offices of local physicians' practices. She has worked at Children's Hospital Orthopedic Clinic and a pediatrics group. Her extensive background in the medical industry provides her with the knowledge and qualifications to serve as Executive Director of Southern Eye Bank.

"Joy will be able to effectively lead and serve as an ambassador for Southern Eye Bank as we continue to grow, expand and provide for the State of Louisiana," said Gerard Plauche, Board President of Southern Eye Bank. "Joy will bring many new and exciting ideas and innovations to our mission to preserve and restore sight."

Dr. Clifford Hendricks, Co-Medical Director at the Southern Eye Bank expressed his elation over the recent hire through a statement, "The Board is excited about what we believe Joy can bring to Southern Eye Bank from an experience and a leadership perspective. After the interview process, we knew that she matched the criteria to continue our mission and take us to the next level."

Joy received her Bachelors of Arts from Newcomb College of Tulane University in 1991 and was a member of the Varsity Track Team.

About Southern Eye Bank

Southern Eye Bank, located in New Orleans, Louisiana is a 501(c) 3, non-profit eye bank that provides eye tissue for transplant, research and education in Louisiana, the United States and throughout the world. Founded in 1947, Southern Eye Bank is the third oldest eye bank in the United States and is a fully accredited charter member of the Eye Bank Association of America. In addition to community service and donor awareness projects, Southern Eye Bank has assisted more than 40,000 people with receiving the Gift of Sight.