

# 20 Years of saying **YES** to life!

## *Contest #1: Decrease the amount of people changing their mind...*

The 1st contest will run the week of September 25-29 and will group OMV offices into 3 tiers large, medium & small (by the number of transactions per office).

- The office in each category with the largest percentage **DECREASE** in the number of people who change from yes to no (cancellation of registration) will win a Donate Life prize pack for each employee.
- Currently over 570 people each week change from a yes to a no. Many think they are too old or have a medical condition that would make them ineligible to donate and that is often not the case.

## *Contest #2: Increase the Donor Registration Rate...*

The 2nd contest will run for the entire month of October and will also group OMV offices into 3 tiers large, medium & small (by the number of transactions per office).

- The office in each category with the largest percentage **INCREASE** in people registering as donors will win lunch for the entire office from Donate Life Louisiana.
- Currently we average 52-55% of people saying yes to joining the Louisiana Donor Registry at the OMV and our goal is to reach 60% in October.

*2.5 million people in Louisiana say YES!*

Thank you for helping register a person's decision to be an organ, eye & tissue donor.

